



The Monarch Milkweed Project: Is a three-year-old nonprofit 501c3 organization based in Benicia, and throughout Solano County, that works to educate, propagate, and advocate on behalf of the Western Monarch Butterfly and other endangered pollinators.

EIN# 92-0639769



The Vallejo People's Garden is a collaboration of volunteers and partner organizations who believe in growing organic produce for those in need, improving the environment, creating educational opportunities, and fostering social and cultural connections.

Donations can be made via:

Venmo:

@monarchmilkweedproject

Zelle:

zelle.tmmp@gmail.com

PayPal:

The Monarch Milkweed Project, Inc.

Check:

The Monarch Milkweed Project, Inc
PO Box 5332
Walnut Creek, CA 94596



Dear Friend of Our Pollinators,

We are thrilled to invite you to participate in the Bay Area Butterfly Festival on May 19, 2024, organized jointly by The Monarch Milkweed Project, Inc., and the Vallejo People's Garden. This event aims to address the Monarch Butterfly Crisis and raise awareness about the endangered status of all pollinators.

Festival Goals & Fundraising:

- **Eco-Tourism Spotlight:** Elevate Vallejo and Benicia as key stops on the Monarch migratory trail, akin to Pacific Grove, Pismo Beach, and Santa Cruz.
- **Pollinator Education:** Educate attendees about the vital role of pollinators and the correlation between their endangerment and food systems. Empower individuals to take action for a sustainable future.
- **Youth Empowerment:** Creation of a "Pollinator Protectors" program, aiming to establish pollinator gardens in every elementary school in Solano County.
- **Sustainable Practices:** Learn from The Shoreline Festival's success to minimize one-time use plastics and promote sustainable practices during the event.

Collaborators:

We are proud to collaborate with esteemed organizations, including the Solano Resource Conservation District, the Contra Costa Resource Conservation District, Sustainable Solano, The Solano County Water Agency, and The Watershed Nursery.

How You Can Join:

- **Participate:** Attend, exhibit, volunteer, and contribute financially to the festival. Sign up here: <https://bit.ly/BABF2024>
- **Support:** Help us achieve our goals by sponsoring or endorsing the event.
- **Spread the Word:** Share this invitation with your network and encourage participation.

For any questions please contact us at: BABF2024@gmail.com

Warm regards,

Annina Puccio, Executive Director
monarchmilkweedproject1@gmail.com

Vilma Aquino, Founder
vilma.aquino@vallejopeoplesgarden.org

