# Sponsorship Package

\$10,000 +

For Inquiries Email: BABF2024@gmail.com

Donations can be made via:
Venmo: @monarchmilkweedproject
Zelle: zelle.tmmp@gmail.com
PayPal: The Monarch Milkweed Project, Inc.
Check: please write to
The Monarch Milkweed Project, Inc PO Box 5332
Walnut Creek, CA 94596

\$5000

#### **Pollinator Protector**

- Egg Tier
- Caterpillar Tier
- Chrysalis Tier
- Butterfly Tier
- Overwintering Site Tier
- 1 year sponsorship of "The Pollinator Protectors" Elementary School Program
  - inclusion in activity books, presentation, and advertising as determined by The Monarch Milkweed Project

## Overwintering Site

- Egg Tier
- Caterpillar Tier
- Chrysalis Tier
- Butterfly Tier
- · Special banner on main sage at festival,
- · Sponsorship of Radio ad
- 4 Festival T-Shirts
- Invitation and sponsorship of special Monarch Milkweed Project & Vallejo People's Garden events as determined by the aforementioned groups.

#### Butterfly

## \$2500

- Egg Tier
- · Caterpillar Tier
- · Chrysalis Tier
- Mentions on TV, Radio, print ads
- 2 Festival T-Shirts

#### Chrysalis

## \$1000

- Egg Tier
- Caterpillar Tier
- Logo on Festival T-shirts and all flyers, posters and signage
- 1 Festival T-Shirt

#### Caterpillar

## \$500

- Egg Tier
- Logo on various advertisements as determined by Festival Planners (posters, flyers and signs at Festival)

#### Egg

## \$250

- Sponsor's logo on all social media and website.
- Mention from Stage during event.